



UK AERIAL & PHYSICAL THEATRE FESTIVAL

SPONSORSHIP PACKAGES

BE PART OF THE ONLY ANNUAL CIRCUS FESTIVAL IN BIRMINGHAM

TILT Festival is a 7 day aerial and physical theatre festival programming workshops and performances by world renowned circus artists.

Delivered right in the heart of Birmingham's Cultural Quarter, TILT hosts masterclasses for complete beginners to professional, young people and community work, indoor & outdoor shows, seminars and a marketplace.

"It is great to see and feel the expanding community of interest from teachers, artists, students, their friends and families, as well as colleagues from the wider international circus and theatre scene"

INDEPENDENT PRODUCER





THE BENEFITS

POSITION YOUR BRAND IN FRONT OF A UNIQUE AUDIENCE

Last year over 3,000 international visitors attended TILT to engage in spectacular indoor and outdoor shows, visual arts exhibitions, professional events and seminars.

EXTENSIVE SOCIAL MEDIA

TILT has a wide social media reach including Facebook adverts reaching over 100,000 people, artists with millions of video views, far reaching social posts, 2000 #tilt18/19 & 20 hashtags on Instagram, and 10,000 visits to the website.

PRINT & MEDIA

The event receives local, regional and national coverage in print, broadcast and online. Including BBC West Midlands, Birmingham TV and BBC WM Radio. Our 5,000 brochure print is distributed to organisations worldwide, with additional flyers, posters, onsite banners and regional train advertising.

EXCLUSIVE NETWORKING OPPORTUNITIES

In partnership with Circus Works, TILT invites industry professionals and delegates from across the UK to a weekend of events, including a networking brunch.



THE BENEFITS

FREE TICKETS TO EVENTS

Tickets for you and your colleagues to the events programme across the weekend. Perfect for team building and socialising.

ENABLING THOSE WITH DISABILITIES TO TAKE PART

We present tickets to community organisations working with those with physical and learning difficulties, allowing them to travel to events. We also support disabled people on our teaching programme.

SUPPORTING YOUNG PEOPLE & FAMILIES

TILT provides a professional platform for young professional work, provides supervised soft play and classes for parents & children together. Your brand can be associated with our family friendly ethos.

SUPPORTING HEALTH & WELLBEING

TILT is an environmental festival with training that strongly supports health and performances that highlight mental health & well being.

HEADLINE SPONSOR

£7,500

The Headline Sponsor is a business exclusivity package designed to offer your brand maximum exposure before, during and after the Festival.

The sponsor will receive prime branding and placement on all marketing materials and throughout the venues.



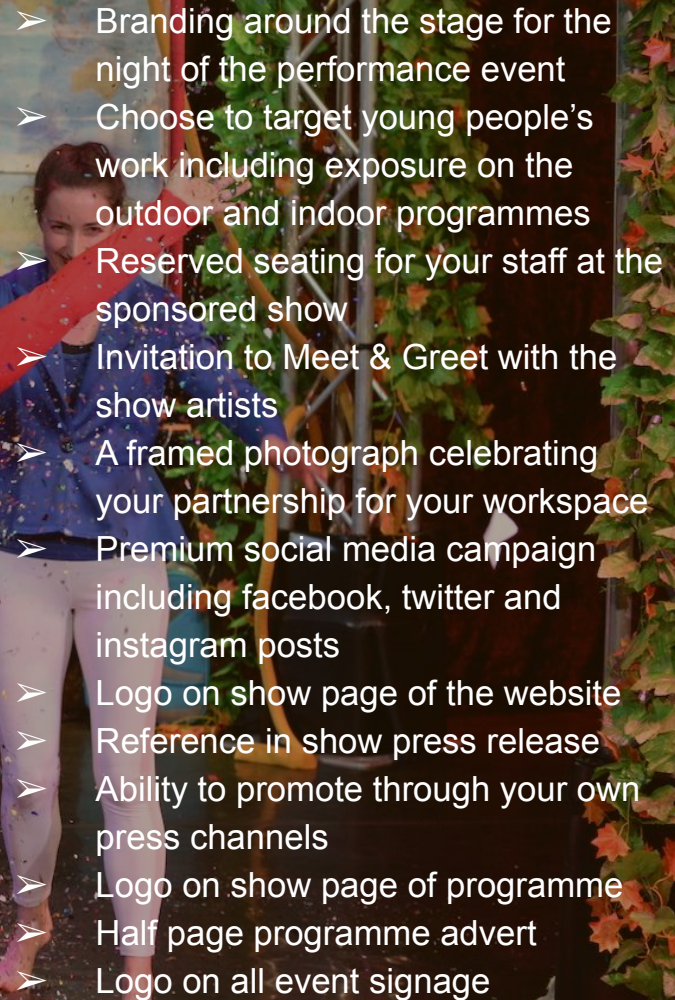
- Reserved seating at Performance Weekend for your staff
- Invitation to Meet & Greet with international artists
- The opportunity to provide company goody bags and freebies
- Invites to year round events
- A framed photograph celebrating your partnership for your workspace
- Quote from CEO or Chair on TILT website
- Premium level social media campaign including facebook, twitter and instagram posts
- Reference in all press releases
- Ability to promote through your own press channels
- Logo on front page of programme and a full page advert
- Logo on all event signage and branding at venue entrance

PERFORMING COMPANY SPONSOR

£4,500

Your brand identified with one of the three headline shows. Choose to target specific age groups to best serve your own targets and objectives.

The sponsor will receive prime branding on the chosen performance.

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- Branding around the stage for the night of the performance event
 - Choose to target young people's work including exposure on the outdoor and indoor programmes
 - Reserved seating for your staff at the sponsored show
 - Invitation to Meet & Greet with the show artists
 - A framed photograph celebrating your partnership for your workspace
 - Premium social media campaign including facebook, twitter and instagram posts
 - Logo on show page of the website
 - Reference in show press release
 - Ability to promote through your own press channels
 - Logo on show page of programme
 - Half page programme advert
 - Logo on all event signage

FAMILIES SPONSOR

£3,000

Your brand identified with all of the children and family events & shows on the programme. Target local families with children 0-14 yrs.

The sponsor will also receive prime branding on TILT's Youth Programme, a full extra week of professional training for young people.

- Branding around soft play area, family night and parent & child workshops
- Branding at venue entrance during Youth Programme
- Reserved seating for your staff on the family night
- Invitation to take part in the workshops with your own children
- A framed photograph celebrating your partnership for your workspace
- Premium social media campaign including facebook, twitter and instagram posts
- Logo on Parent & Child page of the website
- Ability to promote through your own press channels
- Logo on sponsors page of brochure
- Logo on all event signage

HEALTH & WELLBEING SPONSOR

£1,500

The Health & Wellbeing Sponsor is a business package designed to position your brand as an advocate for physical and mental health.

The sponsor will receive prime placement on all marketing materials and throughout the venues.

- Logo on all event signage
- Quote from CEO or Chair on TILT website
- Logo on sponsors page of the website
- Invitation to Meet & Greet with the artists of health & wellbeing advocacy shows
- The opportunity to provide company goody bags and freebies to promote your brand further
- Premium social media campaign including facebook, twitter and instagram posts
- Reference in all press releases
- Ability to promote through your own press channels
- Quarter page programme advert
- Special thanks on website





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info@rogueplay.co.uk

0121 643 0022

To discuss how your company can benefit from getting involved, contact us via email or phone



Supported using public funding by
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ENGLAND**



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